Special Report



In confronting the stiff challenges from the rising inflation rate to fit the modern daily lifestyle, our life expectancy has become more complex and is on a rising curve. It is reported in global studies that all mankind tend to live longer courtesy to the advancement of technology and improved lifestyles. Therefore, the biggest question to ask nowadays would be: "How do we pace our money purchasing power with inflation, match the life expectancy of each stage of our lives and still be adequate to support our retirement age?"

Hence, with the theme "FINANCIAL FREEDOM FOR EVERYONE", Money Compass' 2014 Save & Invest Road Shows and Seminars was a dedicated platform created to cater to the needs of all Malaysians. The road shows envisioned to provide Save & Invest knowledge, latest investment trends and tips to the general public from all walks of life.

The Series of roadshows & Seminars

covered 6 major cities in Malaysia from June to August, including Seremban, Alor Setar, Bintulu, Batu Pahat, Sandakan and Kuala Lumpur.

The first roadshow which was also the opening had kicked off on 6th June 2014 at Klana Resort, Seremban. The roadshow consisted of seminar presentations which covered relevant saving and investment planning topics, which comprised of three panels. Panel 1 on financial literacy and protection on deposit and insurance policy, panel 2 on multiplying your retirement fund, building your investment portfolio, investment outlook, futures and options, and panel 3 on preparation for GST implementation.

Speakers were from the top management of financial institutions as well as professional certified financial advisers. The seminar was conducted in 2 sessions and in mediums of English and Mandarin. It charged RM20 per person per session. Seminar participants also

stood a chance to win the fabulous lucky draw prizes including digital tablets, health screening vouchers, anti-virus software and magazine subscriptions.

Also running concurrently was the exhibition which was open from 9am to 6pm at every event venue.

Admission was free of charge. The public could also obtain free advisory services from the participating booths. The exhibitors included Kenanga, AKPK, PIDM, Bursa Malaysia, and PPA.

The event was sponsored by Kenanga Investor Berhad as its Platinum Sponsor.

The 6 city roadshows were also supported by several major associations, namely Bursa Malaysia, Credit Counseling and Management Agency (AKPK), Malaysia Financial Planning Council (MFPC), Financial Planning Association of Malaysia (FPAM) and National Association of Malaysia Life Insurance Fieldforce Advisors (NAMLIFA).

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Seremban (6/6/14)

















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